



Alumni Board of Directors Meeting
April 12, 2014
Minutes

Members Present: Lucretia Barrett (via phone), Amanda Gerson, Jolee Fifer-Goozan, Susan Glintborg, Donna Golomb, Daniel Hough, Jacob Maag, George Malo, Cathy Narup, Katie Porter, Joe Robey, Richard Russell, Tim Schultz, Mike Trudeau.

Members Absent: Autumn Buus, Aubrey Cunningham, Vickie Moseley, Mark Mueller, Richard Templeton, Lindsey Leach.

Staff Present: Nicole Burns

Call to Order:

Dick Russell called the April 12, 2014 quarterly meeting of the Alumni Board of Directors to order at 10 am. Attendance was taken through updating information on the roster sheet. Dick introduced Barb Oakes, a former alumni board member who will serve as a liaison to the alumni board regarding education majors at the college. Barb gave a report on new majors as they correspond to the work world. These majors are attached as Appendix A.

Dick announced that Dr. Jeff Aper, Provost, has accepted a Provost position at Milliken University in Decatur, Illinois. He will start there July 1, 2014.

Quarterly Reports:

Treasurer's Report

Cathy Narup presented the treasurer's report which shows a current balance of \$13,794.66 as shown in Appendix B. She indicated that the report still shows the alumni money of \$8000 for the renovation of the Anderson Center since it is still obligated. Thus, we have a cash balance of \$5,794.66 as of April 12, 2014.

Cathy also reported that we sold 20 care packages for Valentine's Day and 10-15 soccer pops. The staff bought the soccer pops to reward students for service.

Board of Trustees' Report

George Malo presented a report on the February 2014 Board of Trustees meeting. He reported that the Academic Resource Center (ARC) in Lumpkin Library continues to evolve as a valuable resource for students by promoting and enhancing student learning. The ARC provides support to students by developing skills to help them become independent learners, by providing opportunities for peer-to-peer learning, by assisting with academic needs, and by helping students apply the ideals of the work program to academics. Students can drop into the ARC center during library hours to seek academic assistance or to find tutors. George also gave kudos to Amanda Gerson and Jacob Maag for tutoring students through participation in the SIT (Students Improve through Tutoring) Program.



It was reported that over 97 percent of graduates are placed in jobs or graduate school upon graduation (based on the number of graduates located and with responses and over 91% when based on the total number of graduates). George stated that Blackburn is consistent with many private colleges and has a higher placement rate than public institutions.

George reported that although the annual fund giving was down in December we expect to see the usual influx of donations in June before the fiscal year is over. It is important that the Alumni Board of Directors encourage Blackburn alumni to donate when they can to the College. Any donation amount, even if small, contributes to the financial stability of the College and to academic and physical improvements. He also reported that the trustees are reexamining Blackburn's investment portfolio and are forming a financial investment sub-committee to ensure that our portfolio has solid investments with the best returns.

The Board approved a tuition increase of just over 5%, which is lower than many of the increases seen around the country. Tuition is now \$19,150 per year. For residential students, the cost with room and board will be around \$26,000. All of these costs are before any work credit is given, so the work program will lower this cost for students and Blackburn still remains the most affordable private college in Illinois. We will be offering more need-based aid than in the past, working to close as much of the gap between costs after federal/state aid and the Estimated Family Contribution (EFC). For example, the Affordable Access Award (AAA) announced by President Comerford will cover tuition after a \$0 EFC student receives Pell and Illinois MAP grants. We will continue to offer merit scholarships, but on a fixed amount as implemented by many colleges rather than a percentage of tuition. It was also noted that the federal government has re-appropriated funding to work colleges.

Commencement will be May 17, 2014 with 102 seniors currently slated for graduation. The graduation speaker will be Mr. Ed Jaenke, class of 1950. Mr Jaenke, a past Governor of the Federal Farm Credit Association and owner of a consulting firm, has also made a substantial donation for the renovation of the Anderson Center. With naming rights, his contribution has helped to start the renovation by this summer.

Four faculty members will be retiring this year, most notably Roy Graham, the College Marshal, who has served Blackburn for 50 years. To honor Mr. Graham, an annual Roy Graham symposium has been announced with the first one being held this spring.

Fall enrollment continues to run ahead of last year's numbers by a significant percentage. Applications are up by 40% with a fall 2014 projection of new student enrollment of 215-225. An enrollment update will be provided at the Alumni Board's July meeting.

Alumni Relations Report

Nicole Burns, Director of Alumni Relations, reported that Dr. Comerford will be holding "Meet the President" tours for alumni. Tours scheduled for May 2014 include Springfield, Metro Chicago, and Champaign. Tours scheduled for June will be in Saint Louis and Peoria. Other cities will be schedule throughout the year and in 2015.



Other alumni events are scheduled for May 10 at Comiskey Park and June 8 at the Comedy Club in Chicago. Orientation for new students will be held June 14, July 12, and July 26. She also invited Board members to attend, if they wished. Homecoming is scheduled for October 3-5, 2014.

Old Business:

Founder's Day

Nicole Burns reported that Founder's Day was postponed because of inclement weather and is rescheduled for April 28, 2014 at Bothwell Hall. The plaques for the Gideon Blackburn Award have been engraved. The award is to be presented to both Jane Copley Kelsey and Connie Morin.

Senior Seminar Symposium

Dick Russell brought to our attention that education majors are not included in the senior symposium awards because students in the education department have not completed their projects by the deadline required for judging at the symposium. Although the education department does provide their own awards, they are completed at a later date. After much discussion, it was decided that the decision for determining the recipients of the awards was an internal matter to be resolved by faculty and was not within the domain of the alumni association.

Care Packages

Cathy Narup reported that 109 packages were sold for Halloween. Lexi Plato, Laura Hopping's assistant, kept great records and got everything organized on campus. Cathy asked Board members for future donations which include school supplies, treats, and sanitary supplies. There were twenty items in each box for a total cost of \$5. Each box is then sold for \$20 generating a \$15 profit for the Board. Katie Porter will contact the local Wal-Mart for donations since she worked there for five years.

Awards Committee Chair

Lucretia Barrett recommended that we choose a new chairperson for the Awards Committee because of her inability to be physically present, though she has been able to attend through conference calling. Tim Schulz has been appointed the new Awards Committee chairman.

Student Marshal Seat

Dick Russell discussed the request of the student marshal alumni to have a representative on the Board. The group agreed to have one of the twenty Board membership slots reserved for a Student Marshal alum. As with all non-student Board members, the Student Marshal alum will go through the regular nomination process and approval at the annual meeting of the alumni association. This action does not prevent other student marshals from serving on the Board in a non-student marshal slot. Aubrey Cunningham, who is currently on the Board, has been a former Student Marshal and will fill this slot.

Alumni Travel

Nicole Burns announced that there was a 10-day travel to Ireland, March 14-24, 2014 with Collette Vacations at a price of \$2300 which includes air, lodging, and meals. In the future there will be a Normandy/D-Day trip to commemorate the 75th anniversary of D-Day, as well as an Alaskan cruise led by Roy Graham or Mim Pride.



Alumni On-Line Store

Josef Robey announced that there has been an increase of clicks to the site. Current sales are at \$262.62 from seven customers. The message from alums on Facebook has been to get more new items, but we don't want to have a large inventory. New items most requested are baby items, more fleeces, more fitted shirts for women, and winter coats. At homecoming, golf shirts with embroidery will be sold for \$18 each. Daniel Hough suggested we have a small amount of certain items like children's t-shirts available at homecoming.

Homecoming 2014

Nicole Burns announced that we will have a carnival for the children with publicity to communities within a 90 mile radius to Springfield, Decatur, and Champaign. There will also be a publicity booklet identifying vendor booths as well as an apparel order form for alumni. The social and beer/beverage tent will continue this year and will be opened from noon to 6:30. There will be a Hall of Fame night at Reno's, also a Nifty Fifties dinner for alums.

The Board broke for lunch at Reno's and resumed the meeting at 1:55 pm.

New Business

Dick Russell and George Malo discussed how there were some inconsistencies between the current Blackburn College Alumni Board of Directors Constitution and the Bylaws. They felt a review of these two documents is necessitated in light of the inconsistencies. George presented a paper identifying some of the inconsistencies with possible solutions. It was also recommended that proposed changes be brought before the Board for a vote at the July meeting and that members provide suggestions and changes to Dick or George in May so that proposed revisions could be sent out prior to the July meeting. The paper presenting the inconsistencies is attached in Appendix C.

Dick Russell also requested that we think about how we can address attendance issues and to come with suggestions for discussion at the July meeting and to send your ideas with your bylaw comments you send in May. Board members are to attend at least half of all regular and special meetings including the annual meeting. Some members have not attended meetings this year or have only attended one meeting (even by phone). Board members are expected to contribute to the Board.

Trivia Night

Mike Trudeau presented an update of the Trivia Night. We were not able to have trivia night in January, 2014 because of too many problems and conflicts of dates. Trivia Night will be held on-campus due to costs, and was proposed to be held the evening of November 8, 2014 at a cost of \$10 per person. We need to evaluate food options and get donations for prizes. We will also need to check and make sure there are no campus conflicts for that date. There will be information sent to different towns and publicity in newspapers and radio announcements. There will be ten rounds with ten questions for a total of 100 questions. It will be held in Woodson A-B-C with 22 tables. Alcohol will be served, but not to students.

Student Events

Discussion was held regarding Casino Night for students on Friday of homecoming. Nicole will be getting more information and would appreciate help from alumni who will be attending. Discussion ensued regarding prizes for students: Should prizes be regionalized from St. Louis, Chicago, etc; should we use gift cards; should there be a raffle ticket drawing at the end; will students be allowed to use alcoholic beverages (will need to be checked with Student Affairs Vice President, Heidi Heinz)?

Alumni Connections

Dan Hough discussed ways to contact Alumni and suggested the use of an email program called Constant Contact. Constant Contact is an email delivery program in a newsletter type of format and is based on the ability to send unlimited e-mails to numerous people. It will provide various data such as who opens emails, what they looked at, if the email bounces, etc. It also allows international contacts. We have 1500 alums on Facebook. The cost of a yearly subscription is around \$504 (monthly rates also are available). We will also be able get a non-profit discount as well as additional discounts. A motion was made by Josef Robey and seconded by Tim Schultz to contract with Constant Contact at a cost of less than \$504. The motion was then amended by George Malo that any contract with Constant Contact not begin prior to the new fiscal year July 1,2014. Josef Robey seconded the amendment. Both the motion and amendment passed unanimously. A handout provided the Board is contained in Appendix D.

Awards Committee

For this year, there will be two board members selected from each of the rising sophomore and junior classes since these classes currently have no representatives to begin next year. The Board received biographies and accepted Benjamin Hoover and Morgan Stein as junior representatives (Allison Matt is alternate) and Lydia Collins and Nathan Kinnison as sophomore representatives. Amanda Gerson and Jacob Maag will continue on the Board as senior representatives. The committee agreed that in the future, the current student representatives on the Board will take on the responsibility to select two current freshmen with one alternate from nominations received in December of the school year. These upcoming sophomores for the next year will be voted on by the Board in January and announced at Founder's Day in February so the entire student body becomes more aware of the Alumni Board. The current student representatives all advance as they move up in class. If any student representative does not return, then the remaining student representatives will pick a new representative within one week.

The awards committee also announced that the Distinguished Alumni Award will be presented at graduation to Dean Charles Gordon. For homecoming, the Humanity Award recipient will be Ed Delaney (already voted on previously) and the Cynthia LaMar Award recipient will be Kim Jelinek (this recommendation was approved by the Board members).

The Board also approved that the Outstanding Graduate Award recipient be Shana Sewick, who has taken on the position of athletics crew head of the training room and provided leadership by taking on responsibilities for training and scheduling student staff. Shana is also the senior class vice president. The senior symposium winners will not be selected by the faculty until a few days before graduation. The names of who received this award will be provided to the Board at its July meeting.



Other Business

Nicole Burns passed out small Blackburn banners for us to take selfies during our travels.

The next meeting of the Board will be held as a retreat on Saturday, July 19th at the Sangamo Club in Springfield beginning at 9:00 am. Appendix E contains a draft copy of the agenda.

Appendix F contains an updated copy of the Board roster.

The meeting was adjourned at 4:17 pm.

Minutes submitted by Donna Golomb, Secretary

APPENDIX A

Work World Majors

Science: Environmental

- Environmental Science
- Forestry
- Human Nutrition
- Ecology/Field Biology
- Luncology(study of rivers, lakes, wetlands)

History: Gender/Woman's Studies

- Women in World History since 1800
- Women in American History

Criminal Justice: taught by Dr. Camp

- Law Enforcement/Corrections
- Juvenile Delinquency
- Deception Management
- Deviant Behavior

Communication

- Gender and popular culture
- Writing for non-profits and advocacy

Environmental Studies

- Intro
- Internship

Philosophy/Religion

- Being Human
- Human Work/Worth
- Work Ethics

Medical Lab Sciences

- 3 years at Blackburn
- 4th year at affiliate for 12 months
- Hospital with medical technology program
- There has been immediate acceptance into veterinary programs upon graduation.

Physical Education/Sports Management

- Physiology/Kinesiology
- Care/Prevention of injuries from varying aspects of sports.

Political Science:Leadership

- Pre-Law
- Public Administration
- Information Systems
- Public Service
- Arts Management
- Feminist Political Theory

Psychology: taught by Danker, Meyer, Miller

- Clinical and Counseling
- Human Sexuality

Social Sciences

- Woman's Studies

APPENDIX B

Blackburn College Alumni Board Financial Report

April 2014

Beginning Balance \$ **10,993.55**

Revenues	Gifts	402.00
	Senior Banquet	1,470.00
	Care Packages	4,016.00
	Cubby Hole-Apparel	144.00
	Prior Year Trip Revenue	<u>378.80</u>
	Total Revenues:	\$ 6,410.80

Expenses	Senior Banquet	2,081.26
	Meeting Meals	239.17
	Awards and Gifts	198.61
	Bookstore (postage)	81.60
	Supplies	260.77
	Care Packages	<u>748.28</u>
	Total Expenses	\$ 3,609.69

Current Cash Balance \$ **13,794.66**

Note: \$8,000 of cash balance is obligated to Anderson renovation which will leave a cash balance of \$5,794.66.

APPENDIX C

Blackburn College Alumni Board of Directors Proposal for Review of Constitution and Bylaws

This paper presents operational inconsistencies with the current Blackburn College Alumni Board of Directors Constitution and Bylaws and discusses why a review of these two documents is necessitated in light of these inconsistencies. It is also prudent to review both the Constitution and the Bylaws periodically to ensure that these documents are kept up-to-date. Although the two issues presented in this paper have just surfaced, there may be other matters that a review will bring to light.

In addition, the student marshal alumni group has requested that at least one of their members serve on the Alumni Board. If agreed by the Board of Directors, this action will also necessitate an addition or change to the Bylaws.

Thus, it is recommended that at the April 12, 2014 meeting of the Alumni Board of Directors, the President of the Board appoint a committee to review both the Constitution and Bylaws to ensure these documents are up-to-date and to address, at the very least, the two inconsistencies presented in this paper. It is also recommended that proposed changes be brought before the Board for a vote at the July meeting or for a vote through email beforehand. In either case, the proposed changes should be sent to the Board members at least two weeks or so in advance of any vote.

Definition of Ex-officio (Latin for, because of one's office)

An ex-officio member of a board is a person holding a position or membership due to the power or influence of one's office, and not by election or appointment. A chairperson, for example, can be an ex-officio member of all board appointed committees. Such positions and their attached voting and other privileges are typically detailed in the bylaws of the Organization.

Under *Robert's Rules*, an ex-officio member is a full-fledged member of the body with all the accompanying rights. An ex-officio member has the same rights as the other members, but is not obligated to attend meetings of the committee and is not counted in determining if a quorum is present (§§ 46, 48, and 49, 9th edition, 1990). When such a member ceases to hold the office defined by his/her ex-officio membership, his/her membership of the board terminates automatically. Unless a charter or the committee's bylaws prohibit it, an ex-officio committee member is entitled to vote.

Inconsistency 1: Number of Members Serving on the Board

Background

Article V, Section 2 of the Constitution of the Blackburn College Alumni Board of Directors states that the membership of the Board shall be composed of not less than 12 and not more than 20 members of the Association and shall be elected as prescribed by the bylaws of the Board (September 9, 2001 version). With the resignations of Angela Duffy and Mike Smiley, we have 20 members as of April 12, 2014. Article III, Section 5 of the Bylaws (November 5, 2011 version) states that if any member of the

Board of Directors leaves the Board before completion of his/her term, the Alumni Board will choose another member of the Association to complete that term. Article III, Section 4 of the Bylaws states that the Board of Directors will elect two student members from each class (freshmen are to be added at first meeting of school year. It should be noted that the freshmen would have to fall under Article IV, Section 2 of the Constitution (written request to become member of Association) since one cannot be a member of the Alumni Association until after 2 semesters according to Article IV, Section 1 of the Constitution).

Thus, following the current Bylaws and assuming “elect” in Article III, Section 4 of the By-laws falls under the membership limitation in the Constitution because of being elected, we would have 25 members by next November with two freshmen added after November making 27.

19 Alumni Graduates counting the two replacements for Angela and Mike

6 Students (2 current members returning as seniors and 2 new juniors and 2 new sophomores)

2 freshmen to be chosen after first meeting of school year.

Another complication may occur if the students are to be voted upon at the annual meeting. Although Article III, Section 4 of the Bylaws says that students are to be elected by the Board, a question arises if Article III, Section 2 of the Bylaws must also be met because students are “elected”. If so, then freshmen would not have been elected by a majority vote at the annual meeting of the Association.

Also, the current student members aptly pointed out at the January 2014 meeting that one does not know the freshmen students that well by November and it would be difficult to select freshmen students to serve during their freshman year as stipulated in Article III, Section 4 of the By-laws. The Awards committee agreed and proposed to select freshmen students at the spring meeting to serve as sophomores the next year. Thus, Article III, Section 4 of the By-laws will need to be revisited to address this issue.

Questions to be Addressed

1. Are students counted in the 12-20 membership range limit by nature of being elected?
 - If yes, then action needs to be taken to address the size of the current Board
 - If no, then Article III, Section 4 of the By-laws needs some rewrite or clarification around “elected” vs perhaps “ex-officio”. (see possible action table on next page)
2. Should freshmen serve during their first year?
 - If yes, may have problem if membership as “elected” Board is to be approved at annual meeting.
 - If no, then Article III, Section 4 of the Bylaws needs to be rewritten. Note: This is the recommendation of Award Committee from the January meeting that freshmen not serve on the board – only sophomores, juniors, and seniors.
3. Should Article III, Section 4 be reviewed and rewritten.

Yes. It is currently outdated with a reference to a date stipulation and does not address issues raised by the students and the Awards committee around freshmen and also the process of securing student membership on the Board.

Discussion of Possible Actions for Solutions (some multiple actions may be needed)

Possible Action	Process	Comments
1. Rewrite Article III Section 4 of Bylaws to have students (Sr., Jr., Soph.) be ex-officio members of the Board. Note: Students can be ex-officio by nature of class office (e.g., president, vice-president) or by having class select the students.	Can be changed by majority of Board vote.	<ul style="list-style-type: none"> • May not have membership problem since class representatives would be ex-officio, not elected to Board as defined in Constitution. (See definition of ex-officio) • Classes would need a process for choosing the representatives unless they are appointed by nature of an office (e.g., president).
2. Rewrite Article III Section 4 of Bylaws to not add Freshmen as Board members during Freshmen year	Can be changed by majority of Board vote.	<ul style="list-style-type: none"> • Would address the issues raised by the student members and the Awards Committee • Still have membership size problem
3. Change Constitution to define students as not part of the 20 membership number but still be treated as members of the Board with full rights.	Will need to have Alumni vote approve any Constitution changes at Annual Meeting	<ul style="list-style-type: none"> • Only addresses membership size, not the problem with Bylaws • Does allow flexibility with student reps as was the intent of Article III Section 4 of Bylaws to get students involved and acquainted in Alumni activities early on.
4. Change Constitution to increase board membership size	Will need to have Alumni vote approve any Constitution changes at Annual Meeting	<ul style="list-style-type: none"> • Only addresses membership size, not the problem with Bylaws
5. Rewrite Article III Section 4 of Bylaws to reduce number of students to one from each class (Sr., Jr., Soph. only) with an alternate from each class who also attends meetings/activities but votes only in absence of class representative.	Can be changed by majority of Board vote.	<ul style="list-style-type: none"> • Still have membership problem above 20 unless one does not fill the spots left by Angela and Mike Smiley (this would take a Bylaw change) • Still does not address “elected” issue. If ex-officio is decided upon or elected issue is addressed, or membership changed in Constitution, then two from each class could be maintained as is. • Current reps (2 from each class) would need to be grandfathered in which would still leave membership issue for next three years.

Note: It is believed to be better to work with changing Bylaws and avoid Constitutional changes whenever possible. This would simplify the process and give more flexibility to any future needs.

Inconsistency 2: Presidents of Local Alumni Chapters Becoming Ex-officio Members

Background

Article II, Section 3 of the Bylaws of the Blackburn College Alumni Board of Directors states that unless limited by Article V, Section 2 (membership of Board) of the Alumni Association Constitution, presidents of local alumni chapters shall automatically become ex-officio members of the Board. The Bylaw seems to be in conflict of what ex-officio means when it places an inferred limitation on the number of members. “Ex-officio” is not an “elected” membership, so it is questioned whether presidents would fall under the membership limits. If an ex-officio president is counted as part of the membership (as inferred by the Bylaw), problems still arise. For example, as non-presidential members leave the Board, local presidents will begin filling the Board, eventually taking the seats of alumni who do not have a local club in their area and who wish to become members of the board. Likewise, alumni who have clubs in their area but who are not presidents will also face the same problem. Another problem arises if seats become available and there are more presidents than seats. As affinity groups become more prevalent, the number of local clubs is expected to rise. There will need to be a procedure for selecting who then takes the open seats.

Discussion of Possible Actions for Solutions (some multiple actions may be needed)

1. Would a position that is advisory better fill the Board’s needs if presidents as ex-officio members are counted in membership count?
2. Do presidents fall under the membership count since they are ex-officio and are not elected? If not, then Article II, Section 3 of the Bylaws needs rewriting to remove limitation reference since it infers they do fall under the rule of membership.

Student Marshal Alumni Serving on Board

If the Board agrees to hold an elected membership seat for a student marshal alumni, a new Section under Article II of the Bylaws will need to be added. Although this would normally increase the Board’s membership, Aubrey Cunningham has been a student marshal and can be counted in that membership slot, if needed to stay within the membership range. The new Bylaw should also ensure that at least one member is a student marshal and does not prevent other student marshals from serving on the board at the same time. It is suggested that the By-laws define the process by which the student marshal alumni becomes a Board member, such as the Student Marshal group recommends to the Board their nominee and the Board then takes the nominee to the Association at the annual meeting as stipulated in Article II, Section II of the By-laws. This example process would be consistent with the current process of Board elected membership.

Other

All areas of the By-laws need to be reviewed. For example, Article I of the By-laws does not have a title. Likewise, wording will need to be reviewed, especially in the use of wording that state “requirements” rather than “discretion”. For example, in Article III, Section 5, the Board ‘will’ choose another member to complete a resigned term rather than “may” choose. “May” would give more flexibility to the Board as to whether the replacement starts a new term or completes the current term of the former member.

APPENDIX D

Constant Contact

From: **Cook, George** gcook@constantcontact.com 
Subject: Follow up on info from Constant Contact
Date: April 11, 2014 at 2:00 PM
To: dozer1966@consolidated.net

Hi Dan,

Sorry for the delay on sending this. As discussed, you can send **unlimited emails** as you want to anyone on your list. The service also includes live technical support 7 days a week.

The account also provides **unlimited storage space for your images** plus access to our stock image gallery of 4000 images.

The service also includes list building tools, and it also includes detailed reporting statistics on who opens your email.

Monthly pricing for 0-500 contacts is: \$45.00

Monthly pricing for 501-2500 contacts is: \$60.00

Monthly pricing for 2501-5000 contacts is: \$80.00

You can pay month to month and cancel at any time. You also have the option of prepaying in advance and qualify for special discounting.

If you pre-pay for 6 months you will get 20% off or if you prepay for a year you will get 30% off.

Why Constant Contact?

- 29% More Revenue
- 36% Higher Open Rate
- 60% Higher Click-Through Rate
- <http://www.constantcontact.com/aberdeen-group/index.jsp>

The Toolkit you will get helps you engage and grow your audience, all from one place.

As part of your trial you have access to our Essential Package which allows you to:

- Manage multiple types of marketing campaigns from a single login
- Send newsletters and announcements that help you stay connected to your audience
- Run offers and promotions to drive more business from current customers and get new ones
- Manage your events start to finish with promotion, registration, payment, and reporting
- Get feedback that tells you what you do best, you can do better, and what your audience is truly looking for
- Easily manage and segment your contacts with our contact management tools
- See how well your campaigns are performing and how your audience is growing with reporting
- Grow your contact list via text message, your Facebook Page, your website, and more with our easy sign-up tools

Regards,

George Cook
Online Marketing Consultant

APPENDIX E

Alumni Board Retreat

BLACKBURN
COLLEGE

Saturday, July 19th

9:00AM-4:30PM

Sangamo Club
227 E. Adams St
Springfield IL

Join us at the Sangamo Club on
Saturday, July 19th

Come with open minds to discuss the following:

- *Connecting & Re-Connecting Alumni*
- *Revenue Generation*
- *Revising the Handbook, Constitution & Bylaws*
 - *Committee Chairs*
Outlined Job Description
Responsibilities & Accountabilities
 - *Association Awards*
Mapped out Schedule
Boards role
Revisions to any of the awards add/drop
3-5 years plan for the Awards process
Nomination Form
Who, when, follow up
Nominees: how are they contacted, a letter that is sent to them letting them know they have been nominated w/detail information on ceremonies, etc.
Award Winners: letter sent so they are aware they have won, etc.
- *Class Agent Program*

BLACKBURN COLLEGE
700 College Ave
Carlinville IL, 62626

Phone: 217-854-5799
E-mail:
nicole.burns@blackburn.edu





**Blackburn College Alumni Board Roster – 05/19/2014
SY 2014-15**

Barrett, Lucretia

Class/Term: 2017/3
10111 NW 3rd St.
Pembroke Pines, FL 33026
Email: lucretia.barrett.esq@gmail.com
Phone: 305-216-0431
Committee(s): Awards (Chair)

Office:
BA: 1997
Birthday: 4/2/1975

Buus, Autumn

Class/Term: 2016/2
515 N. Cedar St.
Shelbyville, IL 62565
Email: autumnbuus@hotmail.com
Phone: 217-414-8758
Committee(s): Finance

Office:
BA: 2004
Birthday: 1/15/1982

Cunningham, Aubrey

Class/Term: 2016/1
2900 Conneticut Ave.
Washington, DC 20008-1411
Email: aubrey.cunningham@gmail.com
Phone: 217-556-7473
Committee(s): Alumni Connection

Office:
BA: 2007
Birthday: 7/3/1985

Fifer-Goozen, Jalee

Class/Term: 2016/1
4525 Cresthaven Lane
Decatur, IL 62526
Email: jalee2180@gmail.com
Phone: 217-620-8621
Committee(s): Student Events

Office:
BA: 2002
Birthday: 2/1/1980

Glintborg, Susan

Class/Term: 2016/2
5250 Primrose Lane
Riverton, IL 62561
Email: sglint@aol.com
Phone: 217-629-9029
Committee(s): Student Events

Office:
BA: 1966
Birthday: 9/25/1944



**Blackburn College Alumni Board Roster – 05/19/2014
SY 2014-15**

Golomb, Donna

Class/Term: 2016/2
202 Spring Ridge Dr.
Bloomington, IL 61704
Email: djgolomb@aol.com
Phone: 309-530-4858
Committee(s): Awards

Office: Secretary
BA: 1966
Birthday: 8/25/1944

Hough, Daniel

Class/Term: 2016/1
510 E. Broad St.
Raymond, IL 62560
E-mail: dozer1966@consolidated.net
Phone: 217-229-4219
Committee: Alumni Connection (Chair)

Office: Alumni Connection Committee Chair
BA: 2004
Birthday: 3/17/1966

Malo, George

Class/Term: 2017/2
5122 Prince Phillip Cv.
Brentwood, TN 37027
Email: gmalo@comcast.net
Phone: 615-377-3117
Committee(s): Awards

Office: Vice President; Liaison to Trustees
BA: 1966
Birthday: 6/17/1943

Moseley, Vickie

Class/Term: 2015/1
317 S. Adelia St.
Springfield, IL 62704
Email: vickiemoseley1978@yahoo.com
Phone: 217-836-7122; Office:217-524-0650
Committee(s): Student Events (chair)

Office: Student Events Committee Chair
BA: 1978
Birthday: 3/06/1956

Mueller, Mark

Class/Term: 2016/1
582 Clover Rd.
Hannibal, MO 63401-7007
Email: mueller.markc@gmail.com
Phone: 217-377-7353
Committee: Student Events

Office:
BA: 2000
Birthday: 10/28/1976



**Blackburn College Alumni Board Roster – 05/19/2014
SY 2014-15**

Narup, Catherine

Class/Term: 2016/3
20 Country Lake Rd.
Springfield, IL 62711
Email: r.narup@comcast.net
Phone: 217-546-8020
Committee(s): Finance (Chair)

Office: Treasurer and Finance Committee Chair
BA: 1979
Birthday: 2/12/1956

Porter, Katilyn

Class/Term: 2016/1
17579 Mitchell Lane.
Carlinville, IL 62626
Email: katilyn.porter@gmail.com
Phone: 217-416-7282
Committee: Finance

Office:
BA: 2012
Birthday: 7/6/1989

Robey, Josef

Class/Term: 2016/1
1N236 Darling St.
Carol Stream, IL 60188-2375
Email: joe_robey@yahoo.com
Phone: 630-291-9995
Committee(s): Alumni Connection

Office:
BA: 1970
Birthday: 10/07/1948

Russell, Richard D.

Class/Term: 2015/1
20302 Timbered Estates Ln.
Carlinville, IL 62626
Email: rdr1947@frontiernet.net
Phone: 217-854-3609
Committee(s): Ex-officio on all committees

Office: President
BA: 1968
Birthday: 3/4/1947

Schulz, Tim

Class/Term: 2016/1
810 N. 7th St
DeKalb, IL 60115-2502
E-mail: tjstrat2@comcast.net
Phone: 815-756-3041
Committee: Awards

Office: Awards Committee Chair
BA: 1980
Birthday: 10/31/1957



**Blackburn College Alumni Board Roster – 05/19/2014
SY 2014-15**

Templeton, Richard

Class/Term: 2016/1
10436 E. Marion Dr.
Traverse City, MI 49686-9224
Email: KST10436@aol.com
Phone: 231-947-3223
Committee(s): Alumni Connections

Office:
AA: 1948
Birthday: 9/9/1928

Trudeau, Michael

Class/Term: 2017/2
401 W. Monroe St., Apt. 3
Springfield, IL 62704
Email: michael630@gmail.com
Phone: (217) 652-3485
Committee(s): Finance

Office:
BA: 1997
Birthday: 6/30/1975

Student Representatives

Gerson, Amanda – Senior Class Rep

Class of 2015
Email: amanda.gerson@blackburn.edu
Committee: Awards

Office:
Birthday: 11/27/1992

Maag, Jacob – Senior Class Rep

Class of 2015
Email: jacob.maag@blackburn.edu
Committee: Student Events

Office:
Birthday: 08/17/1993

Hoover, Benjamin – Junior Class Rep

Class of 2016
Email: benjamin.hoover@blackburn.edu
Committee:

Office:
Birthday: _

Stein, Morgan – Junior Class Rep

Class of 2016
Email: morgan.stein@blackburn.edu
Committee:

Office:
Birthday: _



**Blackburn College Alumni Board Roster – 05/19/2014
SY 2014-15**

Student Representatives (cont.)

Collins, Lydia – Sophomore Class Rep
Class of 2017
Email: lydia.collins@blackburn.edu
Committee:

Office:

Birthday: _

Kinnison, Nathan – Sophomore Class Rep
Class of 2017
Email: nathan.kinnison@blackburn.edu
Committee:

Office:

Birthday:

College Staffing

Krupica, Glen

Vice President for Institutional Advancement
Blackburn College
Ludlum 215
Carlinville, Illinois 62626
Email: glen.krupica@blackburn.edu
Phone: 217-854-3231 Ext. 4200

Burns, Nicole

Director of Alumni Relations
Blackburn College
Ludlum Hall
Carlinville, Illinois 62626
Email: nicole.burns@blackburn.edu
Phone: 217-854-5799

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